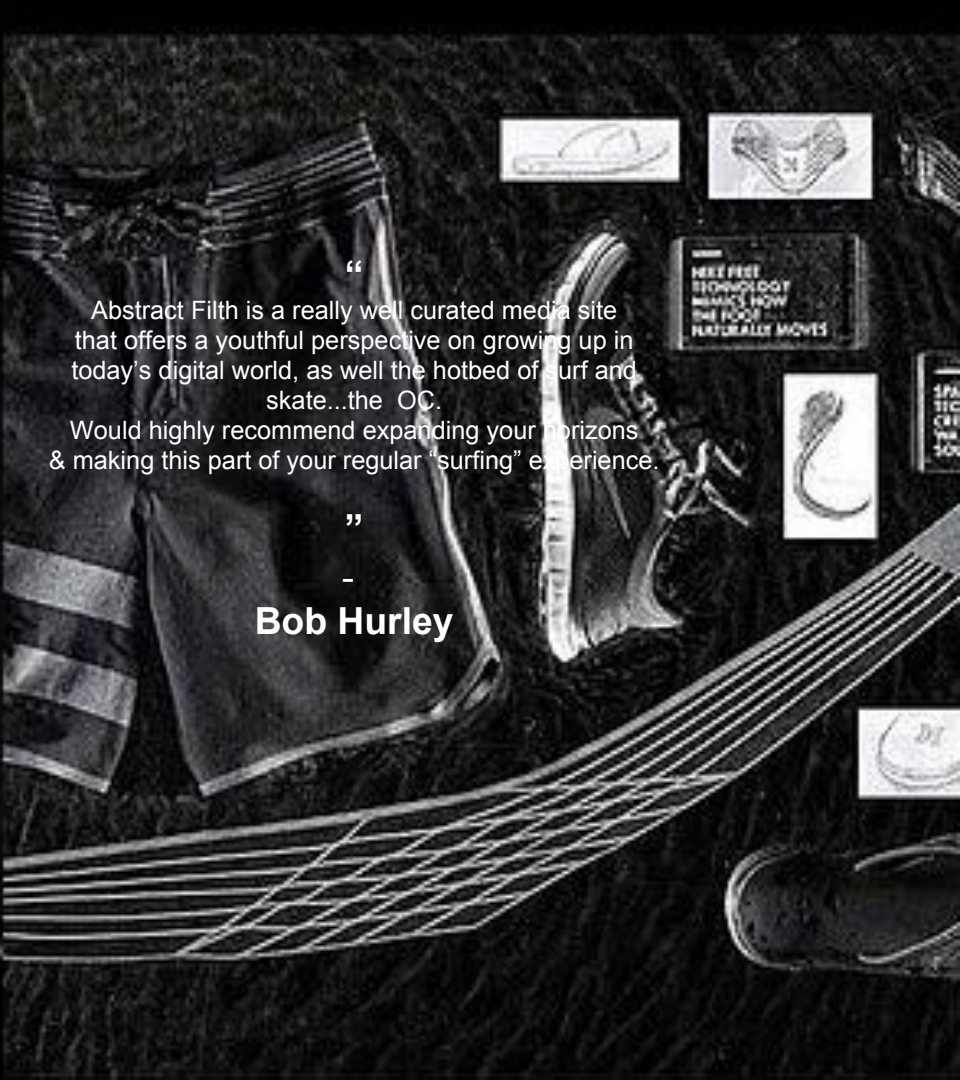




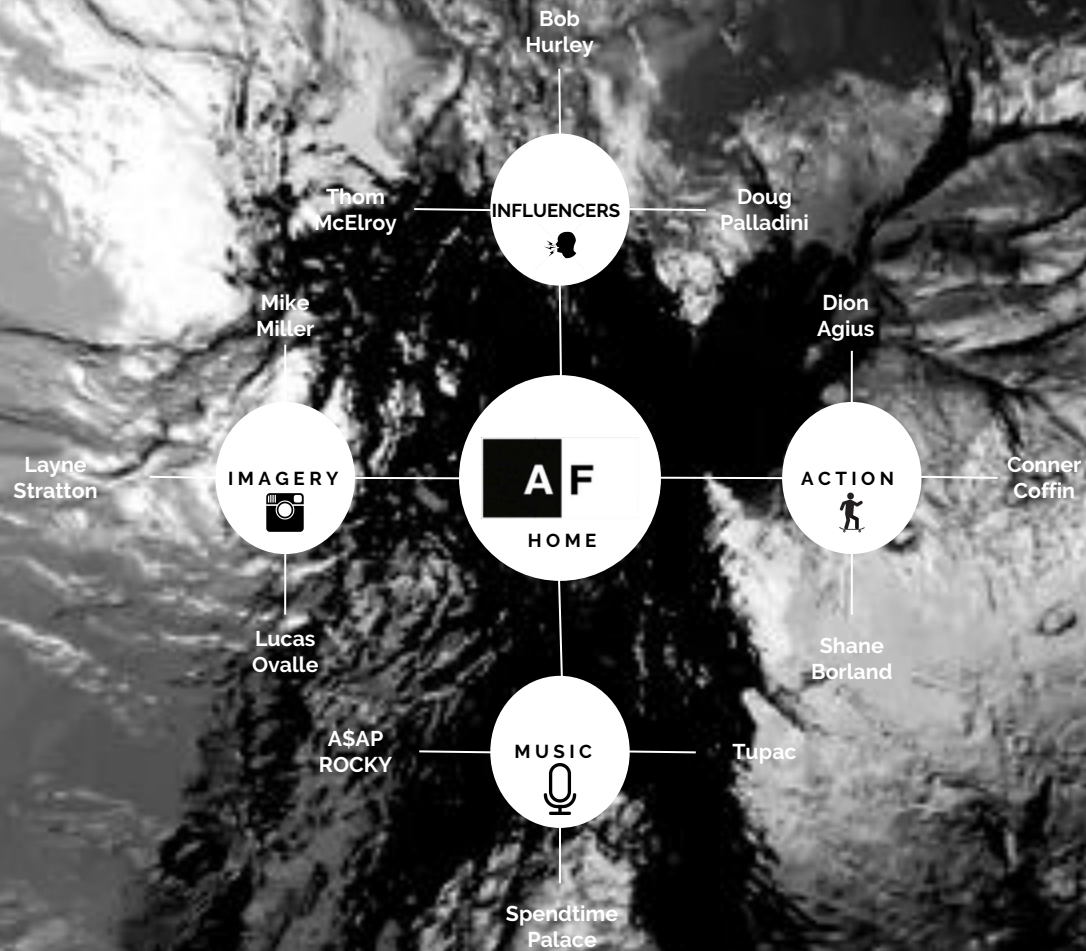
DIGITAL MEDIA KIT

AF



“
Abstract Filth is a really well curated media site
that offers a youthful perspective on growing up in
today's digital world, as well the hotbed of surf and
skate...the OC.
Would highly recommend expanding your horizons
& making this part of your regular “surfing” experience.
”

-
Bob Hurley



AUDIENCE

Demographic
Outreach
to the
Masses.



CHANNELS

The hub for all things content.

Social reach: 30,000 +

Ages: 16- 38 | M: 59 F: 41

INFLUENCERS

Those that redefine the status quo, and balance culture and industry.

Ages: 18 - 52 | M: 59 F: 41

Hurley

Vans

Volcom

Social reach: 4.1 Million

ACTION

News, interviews and testimonials for those that are pushing the boundaries of action sports and want their voice to be heard.

Ages: 13 - 34 | M: 70 F: 30

Conner Coffin

Dion Agius

Evan Mock

Social reach: 200,000+

MUSIC

Future musicians that are seeking to expand their audience. All on an interactive sound spectrum.

Ages: 14 - 34 | M: 48 F: 52

Spendtime Palace

A\$AP ROCKY

Travis Scott

Social reach: 5 Million +

IMAGERY

All content access, for photographers to showcase their work via interview or gallery.

Ages: 18 - 30 | M: 60 F: 40

Mike Miller

Layne Stratton

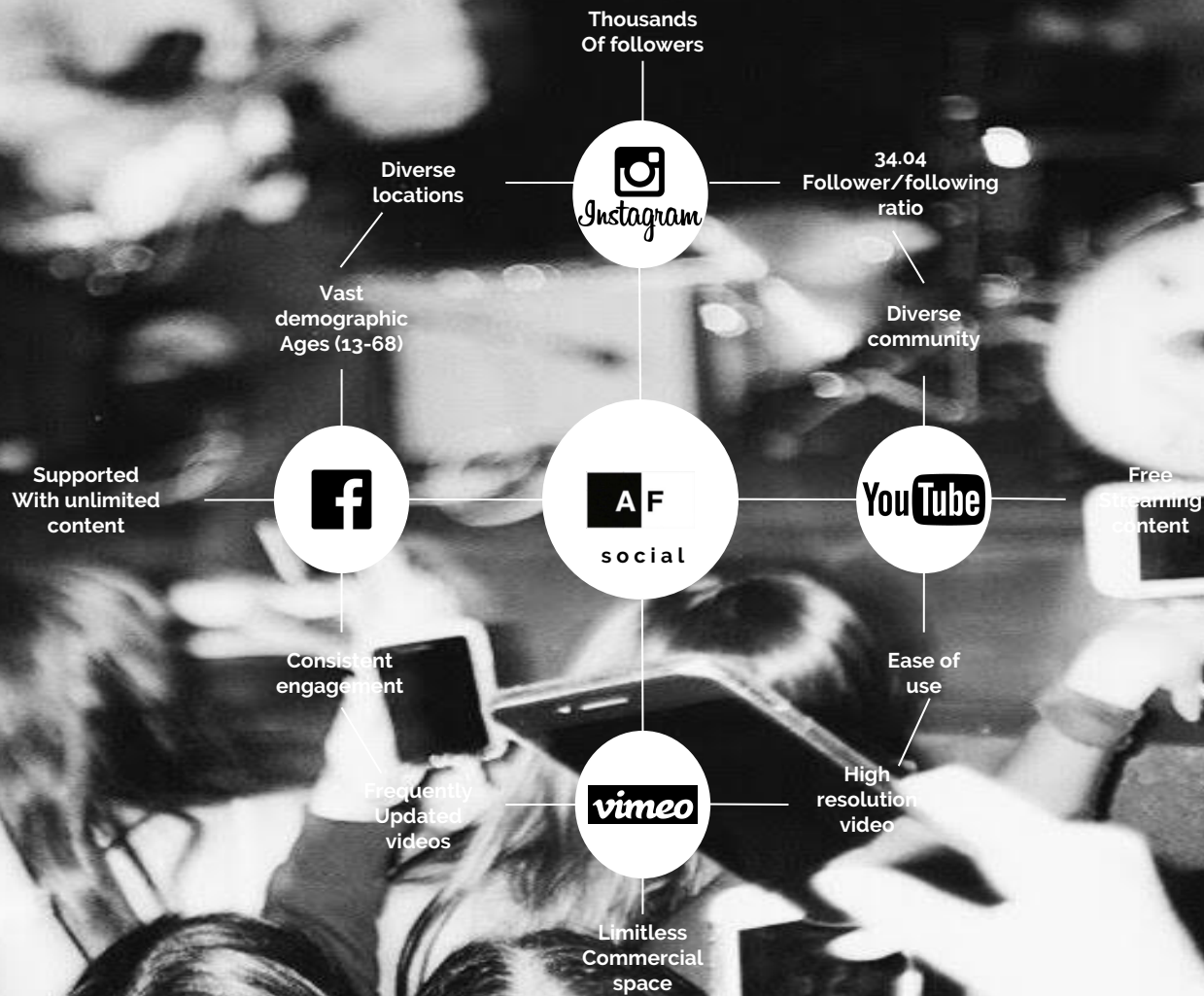
Lucas Ovalle

Social reach: 156,000



PLATFORMS

Connecting
With our
Audience





compatibility



+



+

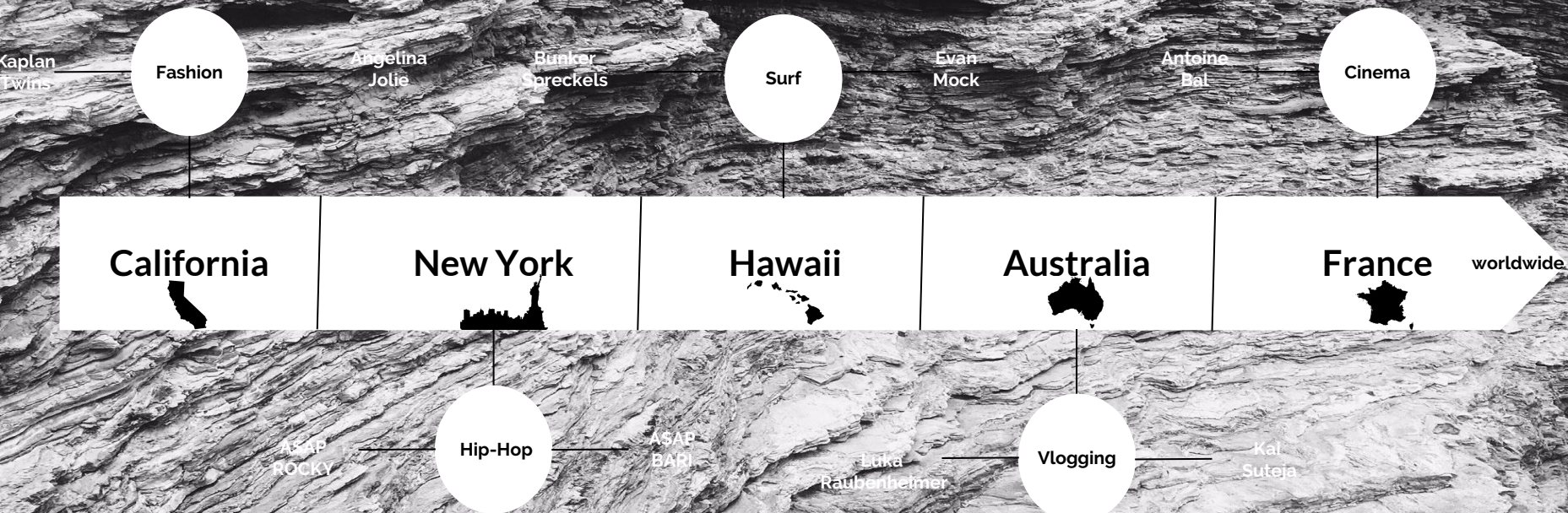


-



Limitless access, in or out of
the water. Across all mediums.
Balancing sustainability using
0% cellulose/trees.

diversity



Diversity is in A/Z's DNA.
Colliding cultures from across
on the globe on a click of a
button.

collabora+ors



Collaborating, and initiating
with our partners to achieve to
a positive synergy.

THANK
YOU



Indeaux